



**QUARTER
MILE** BRAND
VISIBILITY
SOLUTIONS
INC.

***THE
ULTIMATE VISIBILITY
GUIDE***

WE ELEVATE BRAND VISIBILITY

From Logo design to print design and everything in between. We offer clean, clear and unique print and web designs with your business's image in mind.

Whether you are interested in creative logos, window signage, fleet, direct mail or web marketing ads, our professional and skilled graphic designers are here to create your vision or the vision you didn't know you needed until you saw it.

BEST MARKETING AGENCY



Voted Best Marketing Agency in Laredo 2025 Readers' Choice Awards

At Quarter Mile Inc., we don't just market we amplify visibility. From **strategy to execution**, we're proud to offer everything under one roof:

- ✓ **Bold Branding**
- ✓ **Results-Driven Marketing**
- ✓ **High-Impact Printing**
- ✓ **Custom Signs & LED Displays**
- ✓ **Eye-Catching Fleet Wraps**

Winning Best Marketing Agency wasn't luck it's a **reflection of our commitment** to helping businesses break out of obscurity and **stand out** where it matters most.

**LET'S BUILD SOMETHING
BOLD TOGETHER!**

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LOGO DESIGN



BEYOND THE LOGO

OUR PURPOSE-DRIVEN BRANDING APPROACH

At Quarter Mile Inc., we're passionate about elevating brand visibility and accelerating brand growth for our clients. We believe that a strong brand is essential for long-term success, which is why we've developed a comprehensive process designed to help our clients achieve their branding goals.



“
**All Success stories start
with a Great Vision and
a Well Executed Plan.**”

1. DISCOVERY

We take the time to understand your business, goals, audience, and brand so that we can build a strong foundation for your marketing strategy.

2. STRATEGY

We develop a customized digital marketing strategy based on your goals, target audience, and the most effective channels and tactics for your business.

3. EXECUTE

We put our plan into action, monitor results, and optimize our approach to achieve the best possible outcomes for your business.

Core Objectives

At our core, we are all about Strategy, Re-Branding, Launching, and Accelerating Brand Visibility. We believe in taking a strategic approach to branding and marketing, helping businesses strengthen their brand image, launching campaigns that make an impact, and accelerating their growth to the next level.



STRATEGY



REBRAND



LAUNCH



ACCELERATE

BRAND VISIBILITY CHECKLIST

Looking to **refresh your brand**? Is your business turning 5, 10, 15 or more years old? A rebrand can do **wonders** for your business, but it's not just about changing your logo. It's important to update all your materials to **maintain consistency** and maximize your **brand visibility**.

Our brand visibility **checklist** covers all the necessary updates you need to make to ensure your brand stays **top of mind** with your audience.

LOGO & BRANDING

- Logo
- Tag Line
- Branding Guide
- Mission Statement
- Vision
- Brand Positioning
- Brand Messaging

PHYSICAL PRESENCE

- Exterior Signage
- Lobby/Reception Signage
- Window Graphics
- Safety Signage
- Vehicle/Fleet Graphics
- Uniforms and Apparel
- Promotional Items (pens, mugs, etc.)

PRINTED MATERIALS

- Business Cards
- Letterhead and Envelopes
- Brochures and Flyers
- Business Forms
- Commemorative Magazine
- Presentation Folders
- Banners
- Table Throws & Roll Ups
- Sales Kits
- Stickers
- Product Packaging
- Postcards and Direct Mail
- Trade Show Displays

DIGITAL PRESENCE

- Website Design
- Google My Business
- Search Engine Optimization (SEO)
- Social Media Profiles and Ads
- Email Signatures and Templates
- Digital Ads and Banners
- Campaign Video



QuarterMileInc.com

NEED SOME VISIBILITY?
BOOK A CALL WITH
A VISIBILITY SPECIALIST



SCAN ME

PRINT MARKETING

We can custom print collateral materials ranging from business cards, flyers, brochures, sales sheets, folders, presentation kits, and much more!



Business Cards



Brochures



Flyers & Postcards



Door Hangers



Forms



Stationary



Sales Presentations Kits



Magazines



TARGETED MAILING SERVICES

- Every Door Direct Mail
- Mailing Lists
- Post office drop off
- Cass certification
- Postal Presorting
- Duplication Removal
- Inkjet Addressing
- Labeling & Tabbing



**MAIL ANYWHERE
IN THE UNITED STATES**

DIGITAL MARKETING



We help businesses generate and capture high-quality leads through their website and social media, turning visitors into customers.

WEBSITE MARKETING SYSTEM

We don't just build websites—we build lead-generating machines. From design and SEO to automation, our done-for-you services create a site that works for you, not just looks good.

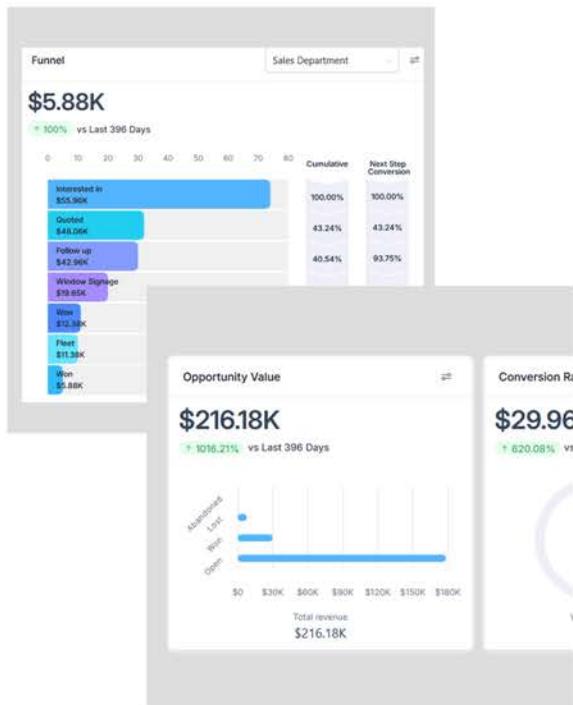
LOCAL MAP RANKING

Show up where it matters most—on Google's local map pack. We optimize your Google Business Profile and local SEO to drive more calls, clicks, and visits from nearby customers. Dominate your area and stay ahead of the competition.



LEAD CAPTURING, NURTURING AND TRACKING SYSTEM

Our system captures, follows up, and converts leads automatically—instant replies, reminders, and nurturing emails keep you top-of-mind while you focus on your business.



TURN TRAFFIC INTO CUSTOMERS

You're not just building a good business—you're building an unforgettable one. We'll help you get there with bold strategies that connect all your outreach and make your brand stand out.

NEED MORE SALES?
**GET MORE
LEADS**



SCAN ME

Need some **VISIBILITY?**

Transform your fleet into rolling billboards!



BRAND VISIBILITY
24/7

FLEET GRAPHICS
OFFER
20,000+
IMPRESSIONS

STREAMLINED, START TO FINISH



From Spot Decals & Vinyl Graphics to Full Color Changes & Fleet Wraps Laminated for extra protection.

- ✓ Amazing Designs
- ✓ High-Quality Print Production
- ✓ Professional Install

WE CAN WRAP EVERYTHING!

Whether it's one vehicle or an entire fleet vehicle wraps are a great way to advertise a business and give a professional and franchise like image.



WE HAVE YOU COVERED!

From cars, food trucks, and equipment trailers to emergency vehicles, semi-trucks, motorcycles, tankers, trailers, golf carts, and ATVs—we wrap it all with precision and quality!



WE WORK WITH ALL VEHICLE BRANDS.
SEE FLEETS IN ACTION VIDEO



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MORE WAYS TO BRAND YOUR FLEET!

Looking for versatile and cost-effective options? We Offer:



Vehicle Magnets
Perfect for temporary branding.

Vinyl Graphics
Add sleek, custom designs.

Rear Window Wraps
Maximize visibility without blocking your view.

Tailgate Wraps
Make an impact where it matters most.



ESSENTIAL GRAPHICS MADE EASY

Stay compliant while showcasing your brand!
Truck Numbers • USDOT & TXDOT Info
Unit Identifiers • Company Logos



ELEVATE YOUR BRAND WITH THESE CREATIVE SOLUTIONS!

DIFFERENT SOLUTIONS, LIMITLESS POSSIBILITIES



SPOT DECALS



PARTIAL WRAP



FULL WRAP



ELEVATE YOUR CURB APPEAL



Different Solutions, Limitless Possibilities

Lit Signage • Channel Letters • LED Displays
Composite Aluminum • Solid Aluminum • Wall Graphics
Monument & Free Standing Signs • Acrylic • And More!

Window Signage

Vinyl • Frost • Decals • Preforated

GET IT DONE RIGHT

We stand by our workmanship with a done right promise and aim to keep your project on-time and on budget the first time.



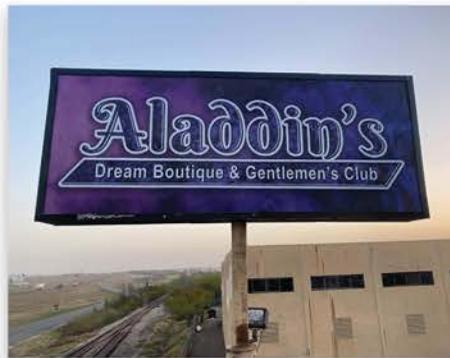
- ✓ INTUITIVE DESIGN
- ✓ LICENSED & INSURED
- ✓ SIGNAGE SURVEYING & PERMITS
- ✓ PREMIUM MATERIAL
- ✓ HIGH QUALITY PRINTING
- ✓ IN-HOUSE MANUFACTURING
- ✓ PROFESSIONAL INSTALLATION

SIGN REPAIR WE DO SERVICE CALLS

From electrical issues to lighting system malfunctions, our skilled technicians work efficiently to restore your business sign.

Exterior Signage that gets you noticed!

From bold window graphics and eye-catching illuminated signs to durable banners and impressive monument signs, we create exterior signage that attracts attention and drives foot traffic. Let your brand shine—day or night!




**EXTERIOR
SIGNAGE**
SEE MORE
VISIBILITY
SOLUTIONS

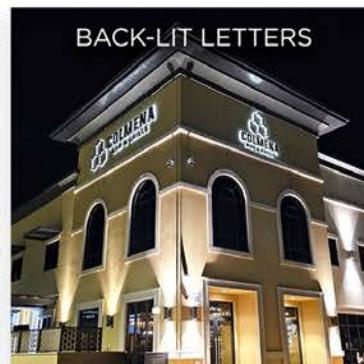


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ILLUMINATED SIGNAGE SOLUTIONS

Bright, bold, and unforgettable, discover our illuminated signage solutions that bring your brand to life. Choose From:

LED Screen Signage
Reverse-Lit Letters • Lightbox Cabinet Signs • Front-Lit Letters
Front and Back-Lit Letters • Custom-Lit Projects



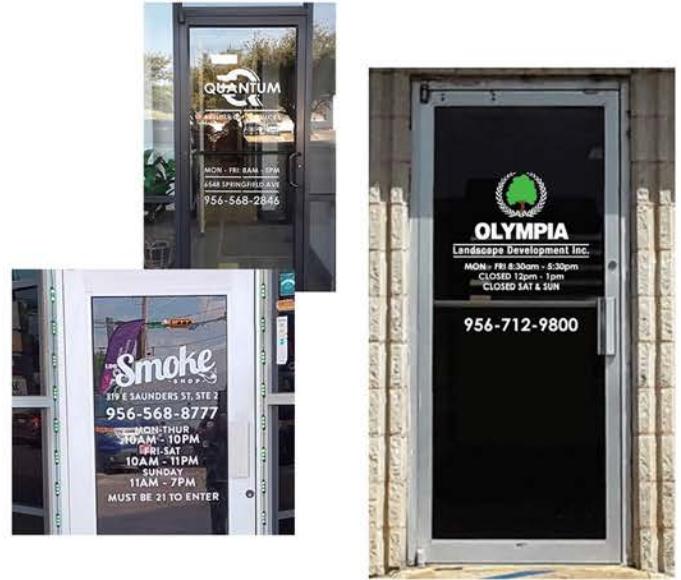
LIGHT UP YOUR BRAND
 SEE MORE VISIBILITY SOLUTIONS



Choosing the Right Exterior Window Signage for Your Business.

Vinyl Window Graphics

Vinyl window graphics are perfect for displaying store hours and contact info with a clean, professional look. Durable and easy to read, they make sure your business details are always front and center!



Perforated Vinyl Window Graphics

Perforated vinyl window graphics offer full-color designs on the outside while maintaining clear visibility from the inside. Perfect for bold branding without blocking your view!

Frosted Window Graphics

Frosted window graphics provide privacy while letting in natural light, adding a modern, sleek look to your storefront. Stylish and functional!



Imagine it. We make it.



Interior Signage

**ELEVATE YOUR
WORKSPACE**
SEE MORE
VISIBILITY SOLUTIONS



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Different Solutions, Limitless Possibilities

Lit Signage • Lobby Signs • Stand Offs
ADA Signs • Acrylic White Boards • Wall Graphics
Canvas Signs • Acrylic • And More!

Window Signage

Vinyl • Frost • Decals • Preforated

There's a saying you have probably heard, "A picture is worth a thousand words." Custom Branded Interior Signage is a great way to brand your business while creating awareness.

Whether it's a lobby sign, tv-walk-up menus, or even posters, we've got you covered! Let us help you get visible with custom interior signs.



ELEVATE YOUR WORKSPACE with **CUSTOM ACRYLICS**

Make a lasting impression with custom acrylic signage that showcases your brand and vision. Our acrylics are made with top-quality materials that are both **durable** and **eye-catching**, making them the perfect solution for all your signage needs.

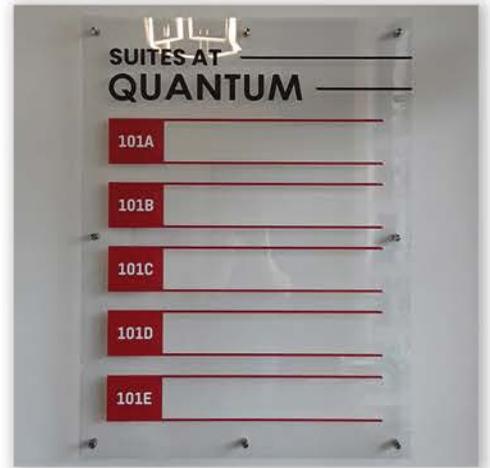
Whether you're looking for directional signs, inspirational messaging, employee recognition or more, we can help **elevate your brand** and create a professional workspace that leaves a lasting impact.



NAME PLATES



ADA SIGNAGE



DIRECTIONAL



UNLEASH THE **POWER** OF VISUAL BRANDING

THE QUARTERMILE PROMISE.
HERE'S WHAT TO EXPECT:

- ✓ **PREMIUM MATERIAL**
- ✓ **INTUITIVE DESIGN**
- ✓ **PROFESSIONAL INSTALLATION**



BUILD YOUR TRIBE

Use acrylic signs to bring your team together and build a sense of community and belonging. Use them to display team photos, company logos, and other symbols of your company culture and values.



CORE VALUES



LOBBY SIGN



MISSION



GOAL BOARD



COMMEMORATIVE



AWARDS

DIFFERENT SOLUTIONS, LIMITLESS POSSIBILITIES
ACRYLICS • COMPOSITE ALUMINUM • STAND OFFS
SANDWICH BOARDS • AND MORE

AVAILABLE IN STANDARD AND CUSTOM SIZES

CUSTOM
ACRYLIC SIGNAGE
SEE MORE VISIBILITY SOLUTIONS



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TRAFFIC & PARKING SIGNAGE

Safety Signage can vary from sizes, design, and reflective or non-reflective materials offering limitless styles and options with long-lasting durability

OSHA Safety Signs • Way Finding Signs
 Directional Signage • Traffic Signs • Parking Signage
 Construction & Property Signs • Floor Markers and more!

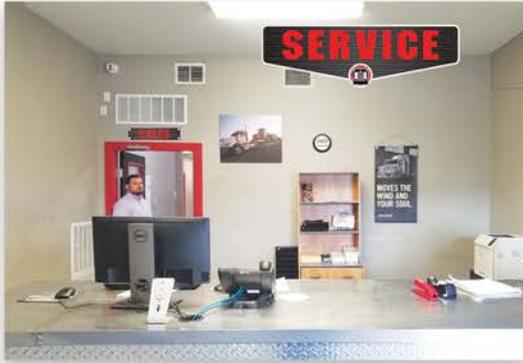


AVAILABLE IN REFLECTIVE

- ✓ PREMIUM MATERIAL
- ✓ INTUITIVE DESIGN
- ✓ FAST TURNAROUND

CUSTOM BRANDED DIRECTIONAL SIGNAGE

They provide accurate and easy directions to help your employees or clients around your business. Usually they're used to guide people to nearest restrooms, find parking, or the closest exits in addition to a myriad of other uses.



AVAILABLE IN

COMPOSITE ALUMINUM
PVC • FOAM BOARD
COROPLAST • MDO
POLYSTERENE
REFLECTIVE AND MORE!

**CUSTOM DIRECTIONAL
SIGNAGE**
SEE MORE VISIBILITY SOLUTIONS



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EVENT & TRADE SHOW PRINTING

BRAND VISIBILITY FOR INTERIOR AND EXTERIOR EVENTS



Ready to cut through the noise and competition at trade shows or promotional events?

Create a professional, matching look across your entire trade show booth design, from large backdrops and banners to smaller signage for table displays. You can approach every interaction with a sense of confidence that gets noticed.

PRINT We can custom print collateral materials ranging from business cards, flyers, brochures, sales sheets, folders, presentation kits, and much more!



Business Cards

Sales Sheets

Rackcards

Brochures

MARKETING

We can custom print your marketing materials ranging from badges, event posters, event tickers, stickers & decals, bracelets, program booklets and more



Badges w/ Lanyards

Posters

Stickers & Decals

Bracelets

SIGNAGE

We can brand your event or booth with Banners, Tents, Backdrops, Table Throws, Runners Flags, X-Banners, Roll ups



Banners



Fabric Tension Backdrop



Fabric Back Drop



Feather Flags



Tear Drop Flags



X - Banners



Retractable Banner

Exhibitors

We can custom design & print your next tradeshow booth display

Event Organizers

Pre-planning your next event? We can design & print your custom signage, floor signage, digital displays and more!



Table Throw



Stretched Table Throw



EVENT & TRADESHOW PRINTING

SEE MORE VISIBILITY SOLUTIONS



SCAN ME

Call 956.722.7690

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